

PRESS RELEASE

The Myth “Mille Miglia”: First Feature-Length Documentary About The World’s Most Legendary Car Race Celebrates Its Premiere

- **On the 80th Anniversary of the famous Mille Miglia the documentary “The Spirit of a Legend” will be shown as a world premiere on May 16, 2007 in the northern Italian city of Brescia, the venue of this traditional race**
- **The soundtrack for this 90-minute film produced by Philip Selkirk and Stephan Heimann was contributed by the music label Phazz-a-delic (“De-phazz“)**

Wiesbaden/Heidelberg, March 2007 – It’s considered to be the most legendary automotive sports event in the entire world and fascinates not only vintage car enthusiasts, but also numerous lifestyle fans: Mille Miglia, the historic car race with its top-class participants from the aristocratic, industrial, financial and high-society circles. The thousand mile circuit of the traditional route Brescia – Rome - Brescia celebrates a special anniversary this year: it’s the 80th birthday of the Mille Miglia, which first took place in 1927.

This jubilee inspired the Wiesbaden-based Selkirk Heimann Media Group – run by film-maker and stage director Philip Selkirk and photographer Stephan Heimann – to film the first feature-length documentary about this legendary racing event in collaboration with the event’s organizers MARVA and Dott. Costantino Franchi from Brescia. “Mille Miglia – The Spirit of a Legend” will have its world premiere on May 15th in the northern Italian city of Brescia, just before the start of this year’s anniversary race.

The 28-person production team brought back approximately 130 hours of footage taken at the Mille Miglia 2006. The privately financed film produced by Selkirk and Heimann, however, doesn’t only show up-to-date images, but features also numerous historic film sequences compiled during extensive research. In addition, the eventful history of the most classic road races of all time is documented impressively in the interviews with race drivers such as Sir Stirling Moss, Jochen Mass, Conte Giannino Marzotto and Prince Leopold of Bavaria, whose names are inextricably linked to Mille Miglia.

The producers were particularly selective in their choice of film music: for the composition of the soundtrack, they were able to engage the renowned record label Phazz-a-delic, which has already been repeatedly nominated for the German Echo Music Award. The masterminds of “De-Phazz” contributed newly edited as well as previously unreleased titles to “The Spirit of a Legend” and thus created a sound design, which – in combination with the images – gives the film a unique emotional power. The new “De-Phazz” album, which will be released in March, will feature a number of the “Mille Miglia” tracks.

For detailed information on the film please refer to the following website: www.millemiglia-derfilm.de

About Selkirk Pictures: Selkirk Pictures Ltd. is a worldwide operating film production company based in Wiesbaden. Selkirk Pictures was founded in 2003 and is run by film producer and director Philip Selkirk. The company focuses on the development and production of high-end documentaries for an international audience. Selkirk Pictures produces primarily for television chains such as ARD, ZDF and BR in Germany and has repeatedly co-produced with ARTE. The main focus lies on the development and production of feature-length documentaries concentrating mainly on politics, history, portraits, lifestyle, nature and wildlife. Furthermore, Selkirk Pictures has collaborated on projects with US and Canadian production companies, both as associate and executive producer. Philip Rattray Selkirk, born in 1964 in Oxfordshire (UK), studied History and Business Administration in Vienna and Berlin. After his exam he worked as a manager in the construction and real estate business in Berlin. 1997 he moved into the film industry, starting in Dieter Geissler’s production company Cinemagic (“Neverending Story”). Two years later he became part of the management of hr-subsidary Taunusfilm (later: Cinemedia). As executive producer he was in charge of the German-Canadian co-productions “Blackwoods” and “Heart of America” directed by Uwe Boll. “Castro”, a co-production of ARTE and Bayerischer Rundfunk, finally marked Selkirk’s documentary debut in 2003.

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About Heimann Photography: Since 1994, Stephan Heimann has been working as an independent photographer focusing on advertising photography. Currently, his photo studio in Wiesbaden employs six staff members. Heimann's clientele comprises renowned companies such as EON Ruhrgas, Coca-Cola and Rolls-Royce as well as the Regional Government of the State of Hessen. In cooperation with the photographer Rui Camillo, Heimann has been running the internationally reputed photo agency Deepol (www.deepol.com). Heimann, born in 1965, had his first contacts with the film and television world when working as an assistant director before starting his apprenticeship as a photographer. Although Stephan Heimann and the film author, director and producer Philip Selkirk have known each other ever since they went to school, the Mille Miglia film is their first joint project. As a result of their cooperation in the production of "The Spirit of a Legend" they founded Selkirk Heimann Media Group. This newly founded joint venture is already planning other exciting film projects.

About Phazz-a-delic: The roots of Phazz-a-delic date back many years, when the two friends Haluk Peters (founder and label manager of Mole Listening Pearls, 1996-1999) and Pit Baumgartner (mastermind and producer of De-Phazz) started to create a music style later described as "lounge music". In 2001 they founded their own new music label "Phazz-a-delic New Format Recordings" to develop a new common platform enabling themselves, friendly artists and, in particular, new talents to express their artistic creativity and release format-breaking works – consequently, the expression "new format recordings" doesn't primarily refer to the type the medium used, but characterises the key production criterion, which is not to be limited by the format. In the same year, De-Phazz had a top 20 album and an Echo nomination followed by a top 10 album and two additional Echo nominations. "Life is colourful, beautiful, sad and sometimes even terrible, but always exciting and full of different insights; each and every person has his or her own perception, perspective, knowledge and personal history...", and as it is music which often conveys these personal emotions and life stories to the listeners, music is the core around which all of Phazz-a-delic's efforts revolve.

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